



Beaufort-Hyde
PARTNERSHIP
for CHILDREN

2026 - 2029

Strategic Plan

“ You cannot get through a single day without having an impact on the world around you. What you do makes a difference, and you have to decide what kind of difference you want to make.

--Jane Goodall





Introduction

The Beaufort-Hyde Partnership for Children (BHPC) begins its 2026-2029 Strategic Planning cycle at a pivotal moment for our community. As everyday costs keep climbing, and the affordability of essential services becomes more challenging for families, reductions in government programs have placed greater pressure on local organizations to fill the gaps. BHPC recognizes that to remain a long-term partner for Beaufort and Hyde counties, we must adapt—strengthening our commitment to children and families while evolving our approach to being a resilient organization.

The urgent need for expanded private funding and deeper community engagement shapes this Strategic Plan. With traditional public resources shrinking, BHPC is intensifying efforts to diversify funding streams, increase private donations, and mobilize volunteers and local partners. Our Board and staff are united in the belief that every child deserves access to high-quality early education, health, and family support, regardless of economic circumstances.

Throughout the past year, BHPC has seen growing demand for programs such as playgroups, literacy initiatives, and health and safety resources. Families are seeking more support than ever, and our organization is responding by forging new collaborations, launching targeted outreach in underserved areas, and embedding educational and resource components into every event. We are committed to “showing up” for our community—partnering with families, schools, churches, and local agencies to ensure that children have the tools they need to thrive.

Guided by measurable goals and a spirit of innovation, the 2026-2029 Strategic Plan positions BHPC to meet today’s challenges and tomorrow’s opportunities. By focusing on financial sustainability, community partnerships, and program excellence, we will remain a steadfast resource for Beaufort and Hyde counties—now and for years to come.

*“ Every child deserves a champion—
an adult who will never give up on them,
who understands the power of
connection, and insists they become the
best they can possibly be.
--Rita Pierson*



Thank you to our Board of Directors, families, childcare providers, and community partners for your invaluable ideas and feedback. Your commitment, insights, and collaboration have shaped this Strategic Plan and strengthened our vision for the future.

Together, we are building a foundation that empowers every child to thrive. Your voices ensure our work remains meaningful, responsive, and rooted in the needs of Beaufort and Hyde counties. We sincerely appreciate your partnership and dedication.



Our Vision

To be the leader in advocating for all children to reach their greatest potential



Our Mission

Empowering communities so children can thrive



“ Outstanding people
have one thing in common:
An absolute sense of mission.
--Zig Ziglar

“ Look for the helpers. You will
always find people who are
helping.
--Fred Rogers



Our Goals



I

**Diversify All
Funding Streams to
Enhance Our
Community Impact**

II

**Cultivate Community
Support That Enhances
Awareness and Sustains
Resources**

III

**Innovate and Elevate
Programs That Help
Our Children Thrive**

IV

**Empower the
Organization to
Amplify Our Mission**



Goal I:

Diversify All Funding Streams to Enhance Our Community Impact

EXPANDING COMMUNITY CONNECTIONS BEYOND FINANCIAL SUPPORT

At BHPC, we believe that every act of generosity—whether time, talent, or treasure—creates ripples of impact for children and families. To meet growing needs, we're opening new doors for community involvement. From easy online volunteer sign-ups to partnerships with local colleges for internships, we're making it simple to lend a hand. Volunteers will help power events and bring smiles to families. Annual book and diaper drives will rally neighbors together, ensuring essential resources reach those who need them most.

CHAMPIONING MISSION-DRIVEN FUNDING FOR LASTING CHANGE

Our vision for resilience goes beyond traditional funding. By 2029, BHPC will actively seek diverse sources of support—private, government, and local grants—while inspiring generosity through targeted campaigns. We aim to grow private donations by 10% each year, focusing on the needs that matter most. And with 100% Board participation, we'll unlock new opportunities and demonstrate our unwavering commitment to the children and families we serve.

MODERNIZING GIVING FOR TODAY'S SUPPORTERS

Giving should be easy and accessible. That's why BHPC is embracing technology to simplify donations. By mid-2027, we'll integrate a secure, low-cost online payment platform into our website, making it effortless for supporters to contribute. Our team will be trained to manage this system, ensuring every gift is handled with care and efficiency.



Goal II:

Cultivate Community Support That Enhances Awareness and Sustains Resources

BOOSTING AWARENESS AND OUTREACH

BHPC will create engaging, audience-specific marketing materials, including six newsletters each year and a lively social media presence with at least ten posts monthly. An annual report each December and quarterly website updates will keep families, providers, and partners informed. Staff will be equipped with outreach materials, and we'll deliver five community presentations annually to service, social, and faith-based organizations.

BUILDING A CENTRALIZED STAKEHOLDER SERVICE HUB

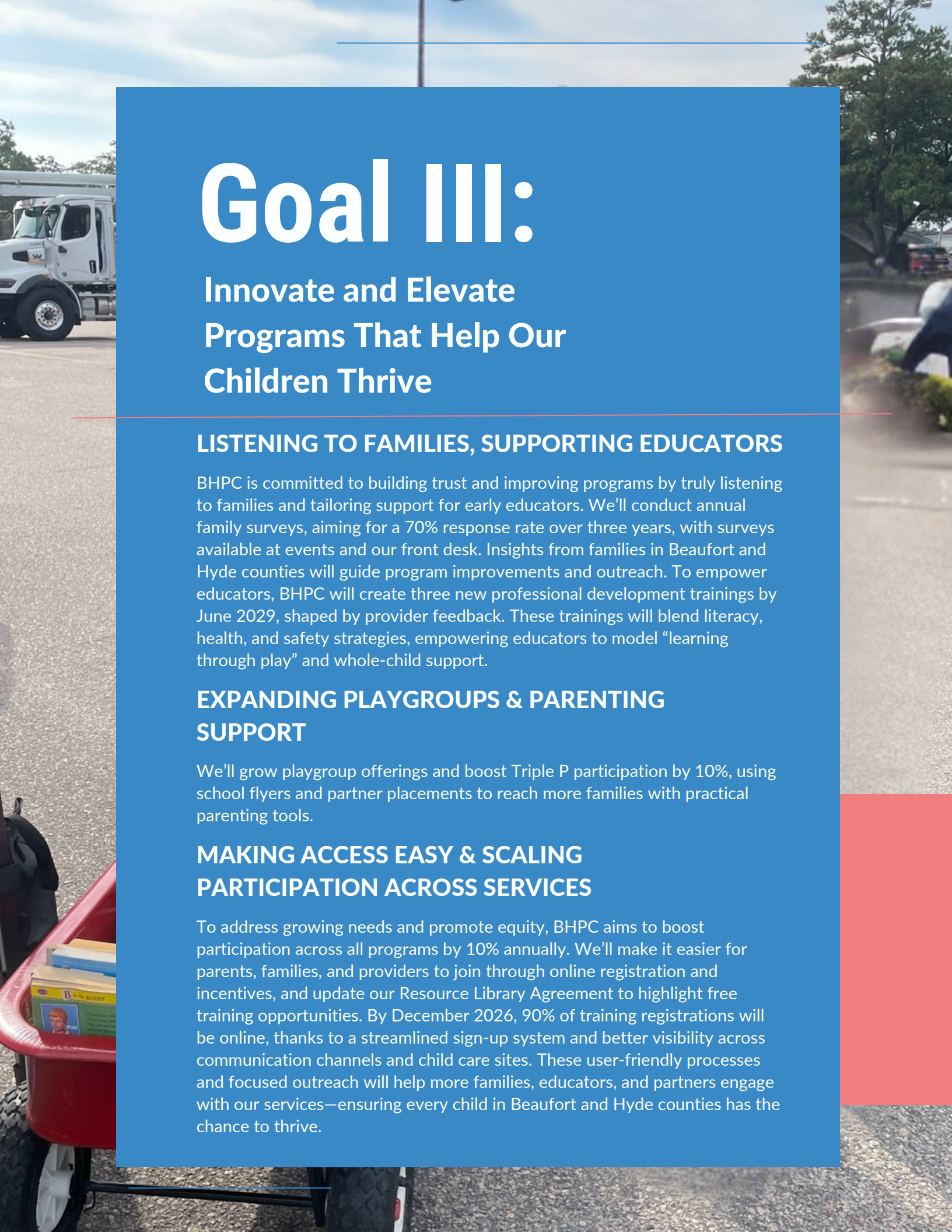
To streamline collaboration, BHPC will review and update all contact databases by January 2027, merging inventories from staff and partners into a unified system. By March 2027, 100% of active contacts will be uploaded into our marketing platform, and staff will be trained to use it for efficient communication and outreach.

CONNECTING FAMILIES AND PARTNERS THROUGH EVENTS

We'll bring families and partners together through outreach events, increasing participation by 10% over the 2025 baseline. We'll track sign-ups, collect feedback from attendees, and maintain a volunteer database with at least 50 active entries. A volunteer calendar will feature at least one recurring event per quarter.

EXPANDING VOLUNTEER AND INTERN ROLES

BHPC will attend three career/internship fairs by June 2029, develop a list of five volunteer projects, and partner with five educational institutions. Our goal is to welcome ten new student volunteers or interns each year, expanding leadership opportunities and strengthening community ties.

The background of the page is a photograph. On the left, a white truck is parked on a paved surface. In the bottom left corner, a red wheelbarrow is visible, containing several children's books. The right side of the image shows a grassy area with trees and a person's leg in the distance. A solid blue rectangular area is overlaid on the left and center of the image, containing the text.

Goal III:

Innovate and Elevate Programs That Help Our Children Thrive

LISTENING TO FAMILIES, SUPPORTING EDUCATORS

BHPC is committed to building trust and improving programs by truly listening to families and tailoring support for early educators. We'll conduct annual family surveys, aiming for a 70% response rate over three years, with surveys available at events and our front desk. Insights from families in Beaufort and Hyde counties will guide program improvements and outreach. To empower educators, BHPC will create three new professional development trainings by June 2029, shaped by provider feedback. These trainings will blend literacy, health, and safety strategies, empowering educators to model "learning through play" and whole-child support.

EXPANDING PLAYGROUPS & PARENTING SUPPORT

We'll grow playgroup offerings and boost Triple P participation by 10%, using school flyers and partner placements to reach more families with practical parenting tools.

MAKING ACCESS EASY & SCALING PARTICIPATION ACROSS SERVICES

To address growing needs and promote equity, BHPC aims to boost participation across all programs by 10% annually. We'll make it easier for parents, families, and providers to join through online registration and incentives, and update our Resource Library Agreement to highlight free training opportunities. By December 2026, 90% of training registrations will be online, thanks to a streamlined sign-up system and better visibility across communication channels and child care sites. These user-friendly processes and focused outreach will help more families, educators, and partners engage with our services—ensuring every child in Beaufort and Hyde counties has the chance to thrive.

Goal IV:

Empower the Organization to Amplify Our Mission

EQUIP OUR BOARD TO ADVOCATE AND SERVE

BHPC will strengthen Board engagement so our Mission shines throughout Beaufort and Hyde counties. Each year, Board members will receive an advocacy kit—including our Annual Report, talking points, and outreach calendar—to help them confidently share our impact. Members will be encouraged to contribute at least 10 hours of service outside Board meetings or attend two community events annually. With a simple online sign-up and a standing list of volunteer opportunities, it will be easy to get involved. A Board dashboard will track service hours, presentations, and outreach activities.

INVEST IN OUR EMPLOYEES TO REACH THEIR GREATEST POTENTIAL

Our staff drives BHPC's success. Managers will host quarterly program reviews to align goals and remove barriers. Every employee will complete at least one Mission-focused professional development experience each year, with topics chosen to strengthen early learning, family health and safety, and equitable outreach. Job descriptions and our Core Values will be reviewed annually to ensure clarity, continuous improvement, and a shared understanding of how daily work advances our Mission.

STRENGTHEN TEAM CULTURE AND COHESION

A resilient, connected team is essential. BHPC will host two all-staff team-building events each year to foster trust and collaboration. Staff milestones—birthdays, work anniversaries, and achievements—will be celebrated quarterly with gatherings and certificates. These practices boost morale, support retention, and encourage teamwork, ensuring BHPC delivers excellent service to families, educators, partners, and our communities.

“Our greatest
natural resource is
the minds of our
children.
--Walt Disney



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